



Placing People First

“
Huntress demonstrates a high level of service, especially on the freelance placement side of their business. They are always a pleasure to deal with and have an enviable results focus.
”

Julian Goldsmith, PR Director, Marketforce

Energetic and Imaginative

Huntress is one of UK's most energetic, imaginative and rapidly growing recruitment groups. Established in 2000 by a group of leading industry figures, Huntress today is a multi-award winning company with over 22 centres throughout the UK and ambitious plans for further domestic and international expansion.

Our PR & Marketing division has quickly expanded to become one of the most highly regarded within the industry - we currently work with over 70% of the PR Week Top 150. Our consultancy approach ensures that our service goes beyond finding you the right candidates. Our difference is that we really go that step further to become an extension of your business and help you build and maintain the right team.

Inspired Leadership

Joint Managing Directors of the Huntress Group, Jane Atherton and Julia Vassie have been working together in recruitment for over 20 years. Their extensive experience, combined with an unwavering commitment to delivering a quality service in the recruitment process, has been fundamental in the outstanding success of the company to date.





Our Values

Fitting your Brief

Whatever the position, however complex the brief, Huntress will create the perfect match for clients and candidates alike, building partnerships that endure. We find the skills that suit, the personal qualities that fit and the experience that matters.

Our consultants all have a genuine passion for the industry and really understand what it is like to obtain and work within these highly competitive industries - and it's this direct experience that sets Huntress apart, making us the multi-award winning company we are today. How can you be so sure? By the way we do things and by the results we achieve. First, we believe in the personal touch. Clients and candidates always deal with the same small team.

Only when we know you and understand your needs can we give you the kind of service you expect and which we demand of ourselves.

We then use our highly sophisticated recruitment technology, accessing all the leading recruitment websites to search through thousands of candidates to deliver precise custom-built solutions.

Don't just take our word for it - take a look at our testimonials - clear evidence of how we do business and how our reputation is growing. In fact 50% of our candidates actually come from direct referrals from satisfied clients and from other candidates on our books.



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Huntress is always my first port of call when recruiting PR Executives. They really know our business and have taken time to understand the kind of people we would like to interview and subsequently recruit

Sally Biggs, Board Director, Polhill Communications

Candidate Screening

Quality not Quantity

Thanks to our comprehensive selection process, we are confident that we offer clients the best candidates. Huntress's suite of private interview and conference facilities - which can also be used by clients - enables us to conduct Competency Based Interviews to help us gauge skills and suitability.

Only when a candidate can meet and display all requirements - including full referencing in the case of freelance staff - are they registered on the central database. And, only when they meet the client's criteria will their CV be presented. With a focus on quality not quantity, Huntress clients are introduced to just a select few of the very highest calibre candidates, dovetailing skills, personalities and experience to ensure a perfect match.

Our Consultancy Approach

Passionate and Professional

Huntress builds partnerships that endure. And, in order to ensure that we match the right person to the right opportunity, we get to know the client, their requirements and their vision. Huntress consultants are passionate, resourceful and committed to providing a first class service. The right experience is invaluable and our consultants not only have experience from within the industry, they also have an average background of five years in recruitment. Because we 'practice what we preach' and only employ the truly talented top 5% of the market - in conjunction with an ongoing and intensive staff development programme - Huntress ensures that its consultants continue to demonstrate the highest standards of professionalism.





Working in Partnership

Achieving our Goals

By refusing to compromise its integrity to achieve growth, Huntress has outperformed all recruitment market indices since inception. Entrepreneurial leadership, an in-depth knowledge of the market and a passion for professionalism has enabled the company to achieve fast-track expansion based on recommendation and an enviable reputation for customer service and delivery. The company has also been consistently accredited as one of the '100 Best Companies To Work For' by The Sunday Times.

Huntress clients are assigned a dedicated, enthusiastic consultant and supporting account team that works in close partnership with them to not only rapidly source and match candidates but also to investigate any concerns a client may have. Keeping clients fully informed of progress so they can react immediately should requirements change.



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Huntress make a formidable team. They worked tirelessly to put me in front of some of the best names in the PR game and supported me at every step: from preparation to interview, to testing and negotiation. They are highly respected in the industry and this ensures their candidates are respected too. Thanks to their tenacity - and good humour – I'm working at one of Europe's leading specialist consultancies

Matthew Dixon, Consultant, Financial Dynamics

Why Candidates Choose Huntress

Our candidates are the essence of our business. We aim to find the best candidates in the business and really look after them by providing an effective, tailor-made recruitment programme that includes an excellent care package (including holiday and loyalty payments for freelance staff), in-depth career guidance and full vacancy briefings. We help our candidates stay ahead of the game by offering free access to a candidate web café and flexible interviewing.

Web Café

The only consultancy to offer free web cafés in every centre where PR & Marketing candidates can network with fellow workers, talk with their consultant, update their CVs and improve their computer skills.

Open between 8am and 6.30pm, the cafés provide maximum flexibility and convenience - our freelancers find this particularly useful.

Interview Flexibility

The best candidates are often the busiest. We understand the demands of the industry so make sure that we offer optimum flexibility to candidates with extended interview times.

Our consultants are available from 8am to 7pm and are more than happy to meet candidates for offsite interviews.

Career Support

Huntress prides itself on providing the right applicant for the right role by truly knowing those candidates and their requirements. We provide candidates with flexible access to:

- Career guidance and support
- Mock interviews and portfolio advice
- Online registration
- Online timesheets
- Free training
- Flexible interview times 8am-7pm
- Links to professional bodies
- Huntress Web Café access 8am-6.30pm Monday-Friday



Search Techniques

State-of-the-Art and Effective

Huntress service is fast, accurate and effective. While 50% of PR and marketing candidates reach Huntress through recommendation - testimony to a highly reputable service - the company is continuously researching and adding new candidates to a central database.

How is this achieved? By investing £1.5m in a variety of top media including the Internet, the Huntress website, national and local press and magazines, job boards, sponsorship and career fairs, Huntress reaches millions of jobseekers every day. State-of-the-art web mining reaches specialist applicants in niche markets and our special events - such as career evenings and open days - attract new candidates.

Consultancy Service

Huntress's consultancy service includes a comprehensive Business Needs Analysis to aid best practice and HR planning in order to meet immediate and long term objectives, on preferential terms, in the most effective manner.

Quality Control and Reporting

Ongoing after-care reports are provided to monitor quality control and help manage a client's business, effective analysis of response times as well as acceptance rates, recruitment costs and demographic reporting.

Business Trends Awareness

As an integral part of its customer service offering, Huntress helps their clients stay ahead of current market trends by hosting free business and employment seminars and distributing free business reports covering pertinent topics from employment law through to salary surveys.



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Placing People First

PR & Marketing Recruitment Solutions

PR Agency:

- Heads of PR
- Account Directors
- Account Managers
- Senior Account Executives
- Account Executives
- Researchers
- Trainees/Graduate
- Executives
- Account Assistants

In-house:

- PR Directors
- Communications Co-ordinators
- Press Officers
- PR Managers
- Internal Communications Specialists
- Marketing Communications Managers

Marketing:

- Marketing Directors
- Direct Marketing Professionals
- Marketing Managers
- Marketing Executives
- CRM
- Marketing Graduates
- Marketing Assistants
- Marketing Secretaries

Specialist PR/Marketing candidates in the following areas:

- Financial/City
- Healthcare
- IT/Telecoms
- Consumer/FMCG/Fashion
- B2B/Corporate
- Public Affairs
- Investor Relations/CSR
- Public Sector
- Charity

Huntress PR & Marketing is part of the award winning Huntress Group. Other divisions include:

- Commercial
- Technology
- Banking & Finance
- Executive Search
- Legal
- Executive PA

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